



# The New Deal



2nd Quarter 2006

Santa Cruz Bridge Center 720 E Capitola Avenue Capitola, CA 95010

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## FROM OUR PRESIDENT

The Bridge Club owes a great thanks to Ken Llacera for developing the website into something really special. Ken's goal, supported by the Board, is to make the website a focal point for bridge information for our members and visitors. In addition to the calendar and results of games, the website will have minutes of board meetings, financial statements and budgets and the newsletter. Also, check out the Accolades and Gallery tabs and the links to other sites. The web address is [www.santacruzbridge.org](http://www.santacruzbridge.org).

After a great deal of research and discussion, the board decided to hold a 299er Sectional on July 8<sup>th</sup> and 9<sup>th</sup> at Good Shepherd School. Nancy Driscoll and I will Co-Chair the event and will need a great deal of help from members due to the short timeframe. We are very excited about this new bridge event in Santa Cruz. The regular Santa Cruz Sectional (now called Surf's Up) will be held September 23 and 24<sup>th</sup> at Harbor High School so mark your calendar and get a partner for a great silver weekend!

Again, we need people to help with the business and activities of the unit. It seems that the same few people do most of the work. With more people helping, the workload for all is lighter. We particularly need volunteers to help with the sectionals. If you are able to do a little or a lot to help the unit, please say yes when asked. Thanks!

—Wayne Boss

## MEMBERSHIP SURVEY - ACTION PLAN

**LEARNING EXPERIENCE** – Each game director plans to incorporate a learning feature into his or her games. The experience will range from a short bridge tip, travelers, more formal lessons, and made-up hands with analysis to discussing specific hands a suitable and willing partner. Players seeking partners will be asked to give as much lead time as possible to the game director. A feature will be added to the website to help facilitate this process.

**NAMETAGS** – Players will be encouraged to wear nametags; Barbara Shepardson will post information and a sign-up sheet to order nametags.

**FREE PLAY** – The Board approved a policy to provide a free play to new or returning players (people who have not played at the Club for six or more months). The game directors will administer the policy. Sam Badawi and Sherry Gilbreath will work out the details regarding reimbursement. Bill McIntosh said that he would provide 35 free play coupons for his games to players at the Senior Center. Bernie Bertonis' first Monday and first Wednesday games are free to people with birthdays in that month.

**SOFT DRINKS** – A proposal to have soft drinks available for a reasonable cost to players will be implemented on a trial basis. Ken Llacera and Nancy Wainer will get the program started and work out the details.

**START TIMES and TRAVELERS** – Sherry Gilbreath will change the start time of her Friday game to 10:30 AM beginning in April. There will be a lunch break; Sherry will provide a free lunch on the 1st Friday of each month during the trial period. Also, Bill McIntosh will start an NLM game one Saturday a month. The game will start at 10:30 AM and lunch will be available. Game directors will evaluate start times and the use of travelers with the players at their games.

## UNIT 550 BOARD OF DIRECTORS

Wayne Boss - President  
Joyce Martin - 1st Vice President  
Barbara Shepardson - 2nd Vice President  
Sam Badawi - Treasurer  
Virginia LeRoy - Secretary  
Jerry Goodell, Elena Laborde-Bishop, Ken Llacera,  
and Diana Schilling - At Large

**PUBLICITY** – The Unit will explore and evaluate increasing the publicity of the Bridge Center. Suggested activities include Open Houses so that individuals interested in bridge could learn more about playing; educational programs with bridge experts; articles in local newspapers; and improved signage and advertising. Elena Laborde-Bishop volunteered to work on and coordinate Publicity projects.

## FIRST SATURDAY NLM GAME

Bill McIntosh will direct the first new NLM Saturday game on April 22. The game will start at 10:30 AM and lunch will be available for \$3. If this game is successful, Bill will offer a monthly Saturday NLM game. Many, many of our players (NLM and LM) regularly attend Bill's Tuesday open game with this same format (10:30 and lunch) and love it.

## UNIT GAME WINNERS

January was a KO start rather than a regular unit game.

### February

1st	Don Seldeen/Nancy Driscoll	63.94%
2nd	Ann Ottenberg/Alice Hopkins	61.22%
3rd	Liesel Sabloff/Marian Steinmetz	58.25%

### March

1st	Pam Benz/Barbara Shepardson	62.48%
2nd	Barbara Taft/Bill Messenger	59.88%
3rd	Jane Jennings/Virginia Calhoun	57.59%

## DIRECTOR PROFILE

Bill McIntosh has directed games at our unit for 7 years and also directs bridge on cruises (he's doing cruise #18 in September to the Mediterranean). He recently stepped down from the District 21 Western Conference Board of Directors, on which he served for 14 years. Bill is still our Unit Representative to the District board (and has been since 1988). Part-time, Bill helps people relocate to this area and find a home to rent. Having earned about 3000 MPs, Bill is a formidable opponent at the table. He is happy to play with up and coming intermediate players, so feel free to ask him. Bill and his wife Ellen have lived in Gilroy since 1971. They have 2 sons and 4 grandsons Originally from Memphis, Bill attended Vanderbilt University where he majored in math and economics.

## AND BERNIE SAYS:

Thank you for coming to the Monday and Wednesday evening games. Beginning April 5, the start time for the Wednesday game will be 6:30 PM, the same as the Monday evening game. I will have a review hand from the previous game on the white board for all to review at 6:15 PM. Don't forget that the first Monday and Wednesday of each month is the free birthday game, free to all who have a birthday that month. Two free plays for your birthday. What a deal!!

## GAMES AND DIRECTORS

Bernie Bertonis	(831) 247-3343 (bernie@cruzio.com)	Monday and Wednesday evening open
Robin Evenden	462-5367 (robinde@juno.com)	Second Saturday monthly unit games
Sherry Gilbreath	438-7222	Monday, Wednesday and Friday afternoon open
Mark Hasey	427-2112 (markhaze@juno.com)	Thursday evening open and Sunday afternoon NLM
Bill McIntosh	(408) 842-4886 (wcmc@earthlink.net)	Tuesday morning open and Saturday special games
Nancy Wainer	465-1234 (n_wainer@yahoo.com)	Tuesday evening NLM