



The New Deal



2nd Quarter 2008

Santa Cruz Bridge Center 720-E Capitola Avenue Capitola, CA 95010

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PRESIDENT'S MESSAGE

In the first three months of 2008, the Unit Board has been hard at work on an ambitious set of goals for the year. We have adopted 9 goals, which are posted on the Unit News Bulletin Board. Five of these goals are directed at recruiting and developing beginner and intermediate players (299'ers). Our Board understands the necessity of bringing in new players for the long-term well-being of the Santa Cruz Bridge Center.

We have sponsored a successful 299'er Sectional Tournament, hosted three Unit Games, held four regular Board meetings, a Board Orientation meeting, a Revenue Workshop, a Marketing Workshop and a 299'er Workshop. We have also established several new standing and advisory committees to support the work of the Board. A complete roster of Board positions is posted on the Unit News Bulletin Board.


There are several news items to report about our 299'er program. We are pleased that the new 199'er section at the Unit Games has been well attended. One of the weekly open games now welcomes 199'ers to play in a separate section. There are several series of lessons currently being offered at the SCBC for beginners and intermediates. Recently a Swiss Teams workshop for 299'ers was sponsored by the Unit and there will be more such workshops scheduled this year. The Unit is sponsoring a series of defense lessons during the month of April. A home & home mixer for 99'ers is planned for September with the Hollister/Gilroy Unit. And most important of all, 20 beginners received Certificates of Completion at a graduation dinner on March 31.


Besides player recruitment/development, the Board is also paying attention to the Unit's budget. In April, we plan to introduce a "pick-a-square" game, which will be a chance for all players to have a little fun and financially support the SCBC. In the next few months we also plan to establish a support group called the "Friends of SCBC". Membership dues in this group will help to defray certain specified expenses, which will ultimately help our bottom line. The Board is trying to raise revenue through increased attendance at Unit Games and to trim expenses by converting distribution of the quarterly newsletter from snail mail to e-mail. For details on the Unit's financial condition, see the Treasurer's Report and annual budget posted on the Unit News Bulletin Board.

Best Wishes for 2008,

Mary Peterson

NEW PARKING GUIDELINES—The Unit Board has voted to establish a new parking policy that all SCBC players should follow. Parking is permitted in the parking lot only when a player is at the Santa Cruz Bridge Center. In other words, it is against the parking policy to leave a car parked while the owner is off the premises. If parked on adjacent streets, SCBC players should show courtesy and good judgment to our neighbors. Please do not park in front of mailboxes, garbage cans, etc.

NEWSLETTER —The Unit Board approved a motion to e-mail the Newsletter to members or have them pick it up at the club. This change significantly reduces the workload and costs associated with mailing the Newsletter and begins July, 2008. If you have not done so already, please provide your e-mail address by going to santacruzbridge.org and clicking on  or contacting our webmaster, Ken Llacera. Copies of the Newsletter will continue to be available for pick-up at the Bridge Center for members without an e-mail address. If you wish to receive the Newsletter by mail, please contact Bonnie Simon.

SANTACRUZBRIDGE.ORG—Our website offers many benefits: *Game results are immediately available.* A current game calendar tells you what games are coming up and if they have extra fees. Game results can also be reached from the calendar by clicking on the  icon in the calendar. Members can access other members' contact information online.

Past Newsletters (in the Club Info section), and minutes from the SCBC Board of Directors meetings are listed.

If for some reason you can't access game results on the SCBC website, contact webmaster Ken Llacera, who will be happy to work with you to resolve the problem.

SOFT DRINKS-The Unit Board supplies soft drinks and water for sale for the convenience of the players. We urge you to pay for every can or bottle you remove from the Drinks refrigerator. Abuse of the honor system may lead to stopping the service, which would be very regrettable.

UNIT GAME SIGN-UP —The Board welcomes all players to the monthly Unit Games. To better accommodate everyone, we ask that you sign-up in advance on the Unit News Bulletin Board. Please have the courtesy to contact the game director if you cannot play, before the game begins. If you didn't sign up in advance and want to play, call the game director, before the game begins.

FRAGRANCE-FREE—Many of our fellow bridge players have very sensitive noses, so please avoid wearing cologne, perfume, powder, aftershave, etc. that may cause irritation to the Bridge Center's participants....that's what penalty doubles are for!

Unit 550 Directors and their Games:	
Sherry Gilbreath 438-7222	Mon/Wed afternoon & Friday morning open games
Mark Hasey 427-2112 markhaze@juno.com	Thursday evening open game & Sunday afternoon NLM
Bill McIntosh 408-842-4886 wmcmc@earthlink.net	Monday eve, Tues morning open, and Sat. special games
Nancy Wainer 465-1234 n_wainer@yahoo.com	Wednesday evening NLM
Robin Evenden 462-5367 robinde@juno.com	Tuesday evening open game